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EGU – EOS 14 - EGU2017-5668

- Geoethics: Ethical, social and cultural implications of geoscience knowledge, education, research and practice

Thanks

Convener: Silvia Peppoloni

Co-Conveners: Nic Bilham, Martin Bohle, Giuseppe Di Capua, Eduardo Marone

- **Also:** Dennis Meadows, Jim Hansen, Kevin Anderson, Bill McKibben, David Kolb, George Monbiot, Iain Stewart, John Abraham, Mike Mann, Steve Schneider, Dana Nuccitelli, John Crookall, **et al**

→ Geoethics: **Ethical**, social, cultural and **affective** implications of geoscience knowledge, **education**, **experience**, research and practice

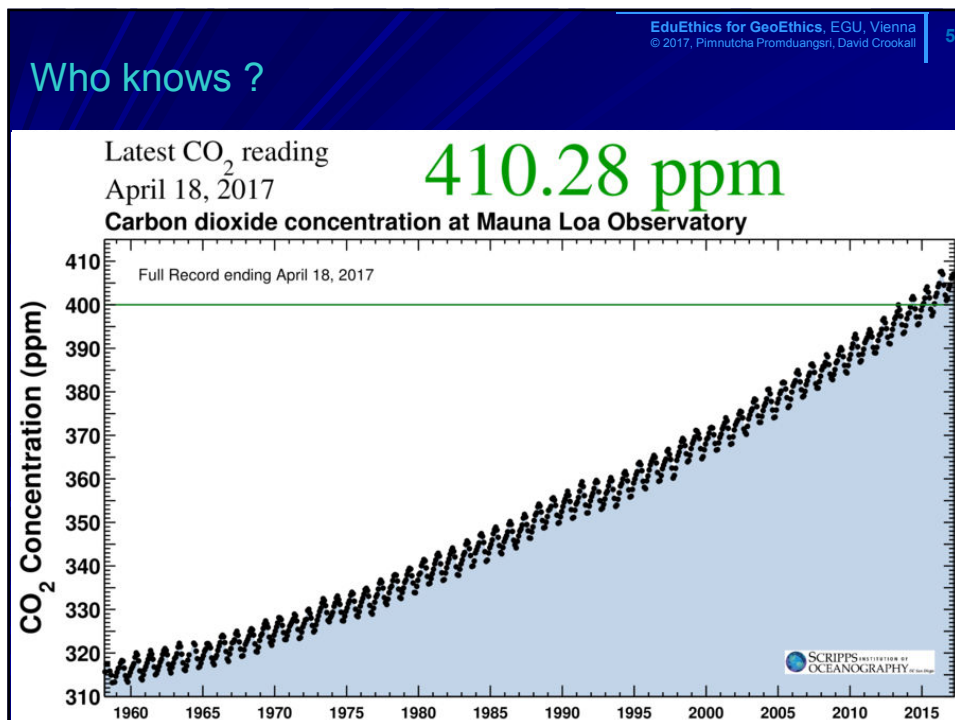
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The ethics of educational methods to teach geoethics

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Why geo-ethics & edu-ethics?


'cos of geo-catastrophy (not -ies)

PACIFIC SARDINE POPULATION IN COLLAPSE


| Year | Population (metric tons) |
|------|--------------------------|
| 2006 | ~ 1.8 million |
| 2017 | ~ 86,000 |



The Muir Glacier, 1941:




The Muir Glacier, 2004:




Source: Bruce Molnia, U.S. Geological Survey, 2004

UPSALA GLACIER (ARGENTINA), 1928




UPSALA GLACIER (ARGENTINA), 2004



GREENPEACE

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Hurricane Sandy, New Jersey
Hurricane Sandy, Mantoloking Nj, Nj National Guard photo

US Coast Guard photo of Mantoloking New Jersey, after Hurricane Sandy (public domain, courtesy use)



GGOs (Global geo-edu-ethical **objectives**)

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11

- Longer-term (intergenerational) edu objectives
- **Geoethics** to be in **all** courses, at all levels and in all subjects **worldwide** (intergenerational project)
 - ~ 90% the world's pop & orgs to be **aware** of geo problems (bigger in the long term) & their cause(s)
 - ~ 60% of the world's pop & orgs to **act ethically / responsibly** in regard to those problems
- Shorter-term edu goals
- Devise & use ethical methods, strategies & programmes to reach the longer-term GGOs

If we advocate geoethics, then we need eduethics to do it

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Geo-edu-ethics

- Responsible geo-ethical behaviour through ethical education
 - Ethical geo-behaviour via edu-ethics
- Geoethics: Achievable only with **intergenerational ethical education**
- Geoethics-edu: needs → **ethical practice doing (not saying)**
 - Edu content
 - Sustainability, CC, deforestation, limits to growth, pollution, ...
 - Edu **methods**
 - Internships, simulation/games, project work, ...

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Edu methods (roughly)

```

graph TD
    A[Educational methods] --> B[Traditional]
    A --> C[Experiential]
    C --> D["Simulation (incl models)"]
    C --> E[Real]
  
```

Traditional ≠ experiential

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Methods

Many **traditional** ways of teaching, e.g.:

- Chalk & talk (lecture); Demonstration; Tutorial; Seminar; Discussion; Programmed instruction; Etc

Learning from **experience** (growing, but still rare)

- Fabricated (or virtual) events / situations
 - Simulation/gaming, role-play, games, (serious games ☺)
- 'Real' experiences / events

| | |
|----------------|----------------------|
| ○ Project work | • Confs |
| ○ Field trips | • Research |
| ○ Internships | • Disasters; Tragedy |
| ○ Travel | • Everyday life |
| ○ Film | • ... |

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Experiential: Young citizen scientist, Chamonix

- “Un seul mot d'ordre : la science participative. Vous collecterez des observations de terrain selon les protocoles établis par nos scientifiques pour compléter les données à disposition de la recherche. Vous serez également associés au traitement et à l'analyse de ces données pour découvrir ou approfondir la démarche scientifique.”
<http://blog.creamontblanc.org/missions-de-volontariat-a-chamonix-2017/>

Suivi de faune à Loriaz – juillet 2016 © SGatti



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Objectifs

« Le volontariat scientifique du CREA Mont-Blanc permet ainsi de :

Rassembler plus de **données** sur la faune et la flore du Mont-Blanc. Ces données permettront de **mieux connaître** le massif et son fonctionnement pour déterminer quelles seront ses **évolutions** d'ici 2100.

Réunir autour d'un **projet commun**, à travers un engagement associatif sur leur temps libre, résidents du territoire ... et visiteurs de passage.

Faire du **débat** public sur le **changement climatique** un questionnement plus tangible pour les volontaires. En s'impliquant directement dans des **études participatives**, les volontaires **observent** leur environnement sous un nouvel angle et leur **perception** de la montagne évolue. »

- « Mesure de l'indice de vert de la végétation (sa « productivité »), cruciale lorsque les chamois et autres ongulés mettent bas
- Recherche et mesure de la croissance des arbres les plus hauts pour évaluer la remontée des arbres en altitude
- Analyse de la couverture végétale dans des carrés déterminés
- Aide à l'installation de nouveaux équipements pour des suivis de long-terme
- Analyse de photos de paysage
- Travail d'analyse de données collectées avec un chercheur
- Création de nouveaux protocoles et de modes de visualisation des données »

<http://blog.creamontblanc.org/missions-de-volontariat-a-chamonix-2017/>

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Ethical issues in edu methods

- **Ethical issues in experiential geoethical learning events / methods**
 1. Content (criteria, who chooses, ...)
 2. **Manner** in which the event is conducted
→ the **effect** it has on participants
(in addition to any supposed learning)
 3. Unseen effects

Experiential

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18

- Simulation/gaming, role-play and other **experiential** learning approaches
 - Rely on providing or creating a (meaningful & memorable) situation or event that the learner **experiences first hand** (very different from a lecture)
 - ~ “geoethical simulations” because their content focuses on some ethical dilemma related to the earth
 - Ex
 1. A conflict among stakeholders over management of water along a river
 2. Competition among fishers for limited fish stocks (tragedy of the commons)

■ “Learning by doing” ☹️

Ethical pb in using geoethical sim

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19

“Simulations of geoethical problems often generate strong **emotions**, just like their real-world counterparts.

However, asking young people to participate in an emotion-generating event requires it to be done according to **ethical principles**. In many cases, many such simulations do **more harm than good** simply because they are **not conducted properly**.

The simple fact of inviting people to participate in an emotionally challenging situation itself raises ethical issues, and this in turn has **ethical implications** for the way in which we conduct these kinds of **geoethical simulations**.” (Abstract)

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Key = debriefing properly

- Some simulation/games (esp 'serious games') simply not debriefed = irresponsible
- Many edu sims are debriefed. But how?
 - Many ways to debrief
 - Bad ways → harm participants
 - Good ways → help participants learn & understand
- Thus the **manner of debriefing has direct ethical implications**
- Also, most experiential events (eg, internships, field trips) are simply not debriefed = irresponsible

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Processing experience (Kolb)

The diagram illustrates Kolb's Experiential Learning Cycle as a continuous loop of four stages:

- Act:** Concrete Experience, Facts (What Happened?), Theory of Action
- Reflect:** Reflective Observation, Feelings (What Did I Experience?), Assess Behavior & Consequences
- Conceptualize:** Abstract Conceptualization, Findings (Why Did This Happen?), Revise Theory
- Apply:** Active Experimentation, Futures (What Will I Do?), Implement Revised Theory

1. David Kolb
2. Roger Greenaway
3. Chris Argyris & Donald Schön

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Two examples

- Sim + debr
- Project IDEALS
 - International Dimension in Education via Active Learning and Simulation
 - ICONS
 - International Communications and Negotiations Simulation
- FISHBANKS
 - Dennis Meadows
 - With new debriefing protocol by DC



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Project IDEALS

Promoting an International Dimension in Education via Active Learning and Simulation

Fund for the Improvement of Postsecondary Education (FIPSE), Department of Education, US Federal Government

Project IDEALS - overview

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- Teams = Synthetic countries, based on real; + Newspapers, Consultants, Pressure groups
- Last run:
 - 27 participating teams
 - In 12 countries US, DE, HK, AU, CA, RU, JP, ...
 - 800 participants; 40 facilitators
- **Learning objectives:** Learn about the oceans, their resources, the politics, etc.
- **Simulation goal:** Write treaty ~ UNCLOS
 - 3 weeks + 7 weeks + 4 weeks
 - Internet: Before web (telnet); text + teleconfs

- First time internet used in France for edu
- First time interactive Internet connection between USSR and USA



1: Participating teams

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2b: Simulation/game: **Objective**

-  Negotiate the terms of a treaty governing the use and management of the oceans' resources
-  Compose the detailed text of that treaty

Treaty

Whereas humanity must live in peace;
Whereas resources are limited;

Article 1: Seabed
Article 2: Territorial sea
Article 3: Innocent passage
Article 4: Whaling
Article 5: Fishing
Article 6: The agency
Article 7: ...

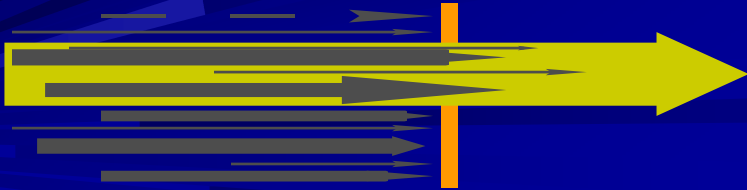
 Uncanny resemblance with the real UNCLOS treaty

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Stages - Overview

Semester-long sim:

1. Preparation - 3-5 weeks
2. Simulation - 7-8 weeks
3. Follow-up - 2-4 weeks



Stage 3 - Follow-up 2-4 weeks)

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- Formal & informal debriefing
- Analysis of messages
- Visits; Pen pals
- Interviews with press
- Writing (essays, posters, leaflets)
- Evaluation (on-line questionnaire)
- ...
- Exchange between 2 students in a debriefing session:
 - One student paces up and down.
 - Another student asks "Why do you walk up and down like that".
 - The first answers: "Because I can think on my feet".
 - The other then wonders: "But how do you manage in your other classes, then?".
 - The first says: "I get bored, not think".

Brown Uni
incident during
one run

FISH BANKS, Dennis Meadows

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Underlying systems dynamic model

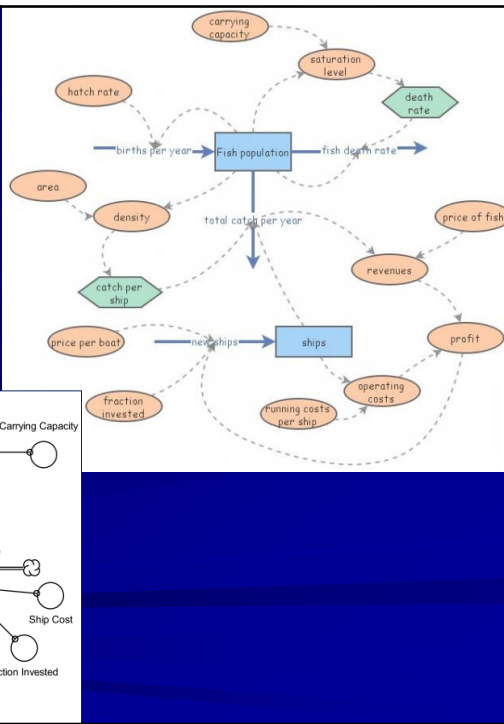


Figure 13: STELLA Diagram Depicting Structure of Fish Banks Model

Actions / round

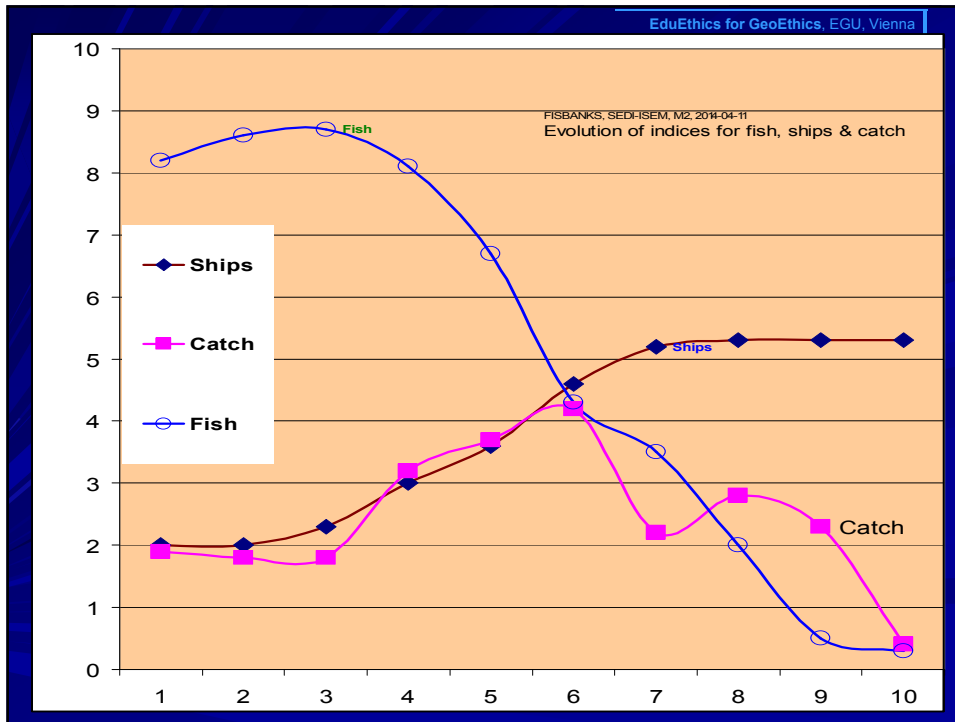
Participant groups = fishing companies

Computer calculates results

Participant variables = Decisions each round

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| Annual Report | Year | 1 | 2 | 3 |
|---|------|---|---|---|
| R:1 Deep Sea Catch (# fish last year) | | | | |
| R:2 Coast Catch (# fish last year) | | | | |
| R:3 Price of Fish (\$ / fish last year) | | | | |
| R:4 Total Fish Sales ((R:1 + R:2) x R:3) | | | | |
| R:5 Interest (\$ last year) | | | | |
| R:6 Initial Bank Balance (\$ this year) | | | | |
| R:7 Ship Fleet Before Auctions and Trades | | | | |
| Change Number of Ships | Year | 1 | 2 | 3 |
| D:1 Ships Purchased in Auction | | | | |
| D:2 Money Spent on Auction | | | | |
| D:3 Ships Purchased in Trade | | | | |
| D:4 Money Spent on Purchases | | | | |
| D:5 Ships Sold in Trade | | | | |
| D:6 Money Received from Sales | | | | |
| D:7 New Ships Ordered | | | | |
| Allocate Ships | Year | 1 | 2 | 3 |
| D:8 Ship Fleet after Auctions & Trades | | | | |
| D:9 Ships Sent to Deep Sea | | | | |
| D:10 Ships Sent to Coast | | | | |
| D:11 Ships Remaining in Harbor | | | | |



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Compare. Tragedy of the Commons

Masters students

- 2014, France
- No knowledge of sustainability
- No interest in fish or fishing

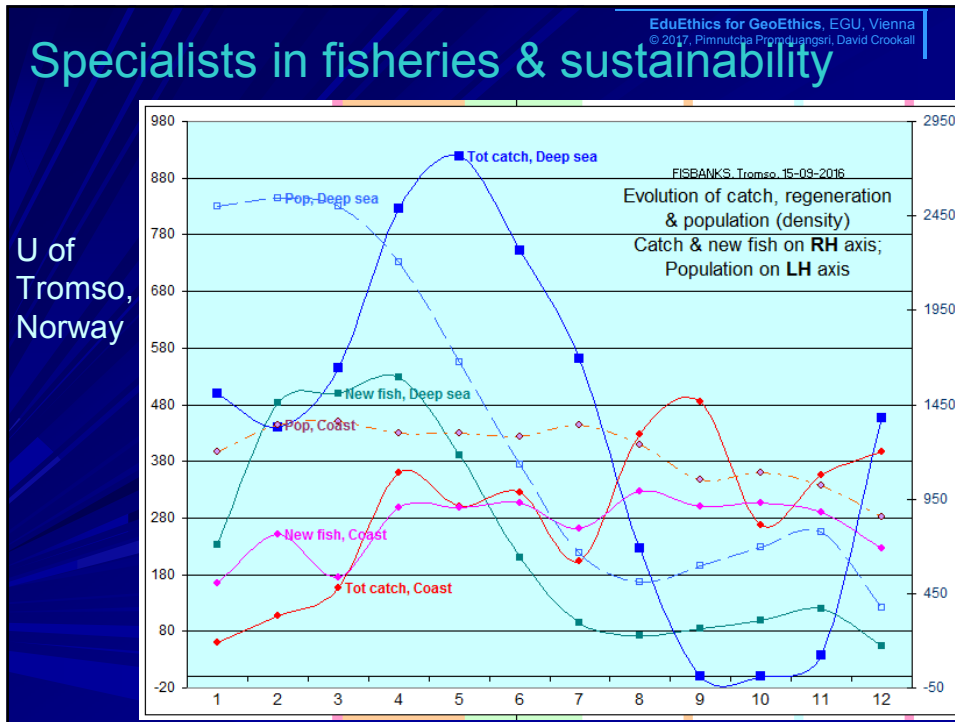
Professionals

- 2015, Thailand
- Fishing authorities
- Great interest in sustainable fishing stocks

Neither know Tragedy of the Commons (Problem with Open Access)

FISBANKS, SED-ISEM, M2, 2014-04-11
 Evolution of catch and regeneration

| X-axis | Tot catch, Deep sea | New fish, Deep sea | Tot catch, Coast | New fish, Coast |
|--------|---------------------|--------------------|------------------|-----------------|
| 1 | 500 | 250 | 100 | 180 |
| 2 | 450 | 480 | 150 | 280 |
| 3 | 480 | 480 | 120 | 180 |
| 4 | 850 | 550 | 150 | 180 |
| 5 | 1050 | 400 | 150 | 150 |
| 6 | 1180 | 100 | 120 | 120 |
| 7 | 350 | 50 | 350 | 280 |
| 8 | 50 | 50 | 850 | 180 |
| 9 | 50 | 50 | 680 | 50 |
| 10 | 150 | 50 | 50 | 50 |





Debriefing

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- Steps
 - A
 - B
 - C
- Structured
 - 1
 - 2
 - 3
 - 4
- D
- E
- ...

- Individual
- Group
- Intergroup comparison
- PPT
 - Home / class
- Literature
- Report
- Portfolio

○ Repeat

Debrief

Individual form: (start)

Individual debriefing form (c) 2013 by David Crookall, for FISH BANKS, by Dennis Meadows

Name _____ Fishing company _____ Role _____ Date _____

Travaillez seul(e) et en silence. Rappel: You are **no longer** in the simulation. Think back to your time in the simulation. Inscrivez qqs mots & phrases clefs (pas de longues phrases).

- Quels étaient / sont vos différents **sentiments** / émotions?
 - pendant** l'activité (excité, frustré, content, énervé, d'accomplissement, d'appartenance)?
 - maintenant**?
- Quoi?** Here just **describe**; do **not explain** or interpret. Qu'est ce qui s'est passé pendant l'activité? Do **not** try to explain or interpret here; be descriptive. Consider: Faits, événements, interactions. Decision processes. Teamwork in your company (clarity of objectives, role clarity, balance, responsibility, listening, etc). Ship allocation strategies used. Your company's achievements. Evolution of the fish stocks. Ship acquisition (purchase, trade, auction). Account keeping. Negotiation with other companies. Trust levels.
- How well do you feel your company succeeded in the negotiations? How well do you feel the other companies succeeded?
- A votre avis, **pourquoi**? Raisons & explications des événements en N°2 et succès ou échec en N°3. What **factors** encouraged success? What factors made things difficult? For example: How did **emotions** influence events? Did **communication** problems influence events? How did **negotiations** influence outcomes? What was the role of **greed** (the desire to become rich, the desire to become richer than others - to 'win' at all costs), and non-concern for next generations.

Individual form filled out (start)

Individual debriefing form (c) 2013 by David Crookall, for FISH BANKS, by Dennis Meadows

Name _____ Fishing company 2 Role negotiator Date 11/05/17

Travaillez seule(e) et en silence. Rappel: You are **no longer** in the simulation. Think back to your time in the simulation. Inscrivez qqs mots & phrases clefs (pas de longues phrases).

- Quels étaient / sont vos différents **sentiments** / émotions?
 - pendant** l'activité (excité, frustré, content, énervé, d'accomplissement, d'appartenance)?
J'étais assez content et satisfait de participer à ce jeu très instructif.
 - maintenant**?
Je me sens frustré et un peu déçu car certaines équipes n'ont pas joué au jeu. Nous n'avons réussi à maintenir notre activité en respectant l'environnement.
- Quoi?** Here just **describe**; do **not explain** or interpret. Qu'est ce qui s'est passé pendant l'activité? Do **not** try to explain or interpret here; be descriptive. Consider: Faits, événements, interactions. Decision processes. Teamwork in your company (clarity of objectives, role clarity, balance, responsibility, listening, etc). Ship allocation strategies used. Your company's achievements. Evolution of the fish stocks. Ship acquisition (purchase, trade, auction). Account keeping. Negotiation with other companies. Trust levels.
Nous nous sommes concertés au sein de l'équipe et avons établi une stratégie, nous étions d'accord sur nos objectifs et comment procéder. Nous avons toujours réussi nos négociations à vendre et à acheter quand nous le voulions.
- How well do you feel your company succeeded in the negotiations? How well do you feel the other companies succeeded?
Je pense que les autres company n'ont pas compris que le but du jeu était de vendre et maintenir son activité et que pour se faire il fallait respecter le temps de régénération des poissons. Nous nous avons réussi.
- A votre avis, **pourquoi**? Raisons & explications des événements en N°2 et succès ou échec en N°3. What **factors** encouraged success? What factors made things difficult? For example: How did **emotions** influence events? Did **communication** problems influence events? How did **negotiations** influence outcomes? What was the role of **greed** (the desire to become rich, the desire to become richer than others - to 'win' at all costs), and non-concern for next generations.
Les 2 groupes ont mal compris le jeu, idéal avoir le plus de part de marché, mais au final à long terme ces entreprises finissent par disparaître. Ils n'ont pas compris les enjeux. Greed = nous nous avons essayé de concéder les deux en ayant plus de bateaux, réalisant la pêche env. "d'esp. sec" et "coût", laissant ainsi nos bateaux au port, pour que les poissons se régénèrent.
- Trust**. How did your trust and feelings of trust evolve during the course of the exercise? What influenced the changes in trust? How did levels of trust influence decisions and interactions? What kinds of vicious circles developed around issues of trust. What did you do to re-establish trust, or indeed to take advantage of a climate of distrust? What about greed?
we try to influence, to find a strategy with the 2 other groups to struggle against the groups which make intensive fishing. To change them to let their ships in harbor - they didn't do it so we are all looser.

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“Companies want to make ... the most money without considering our environment.”

“The world of tomorrow is put in peril because of irresponsible industry.”

18. Real world. What analogies can you make with the real world ? what other natural resource commons are being plundered in this way ? what kinds of overshoot & collapse are we witnessing today (overshoot-using resources faster than they can regenerate, going beyond the limits of sustainability). (examples : trees, alcohol, urbanization,debt, water, soil, etc). what about tomorrow ? what are the main dangers in your lifetime ?

Communication entre les entreprises afin de trouver une solution commune pour le bien de tous car dans le monde réel, cela se passe comme ça, toutes les entreprises veulent faire des bénéfices et gagner le maximum d'argent sans prendre considération de notre environnement. Les actes des entreprises touchent bien les autres entreprises concurrentes mais aussi la population. Il faut que les consommateurs manifestent des dangers causés par les entreprises. Le monde de demain est mis en péril à cause de ses industriels irresponsables.

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“We realized that each decision must be thought through carefully and that, to save our planet, the most important thing is to communicate.”

22. Your future. In what ways will this simulation experience and especially your heightened awareness of the issues, influence your future Outlook and your future career ?

Cela nous permet d'être plus sensible sur la question de respect de l'environnement ! On a pris conscience que chaque décision prise doit être murement réfléchie et que pour sauver notre planète, la première chose à faire c'est de communiquer. Tous ceux qui ne respectent pas les accords doivent être sanctionnés.

Etant donné que nous serons bientôt insérés dans le monde professionnel, il faut qu'on se mobilise et qu'on intègre cette problématique concernant l'environnement à nos choix et décisions.

Debrief at Sciences Po (IEP)

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42

“I feel so ashamed of myself,
of what I have done;

this experience will be a lesson for me
for the rest of my life and my career”

4th Global Ethics Day, 18 Oct, 2017

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43



<https://www.carnegiecouncil.org/news/announcements/439>

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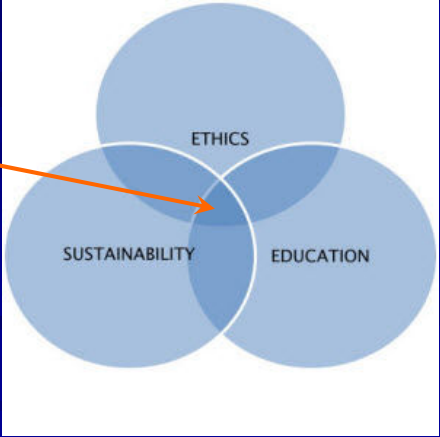
Suggestion for IAPG (at EGU)

Add ?

Emotion & experience
→ drive people

New title ?

Geoethics: **Ethical**,
social, cultural and
affective implications of
geoscience knowledge,
education, experience,
research and practice



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Thank you

